# SHELTERBOX TUKI ry "ShelterBox Finland" annual closing of 5<sup>th</sup> year of activity 1.1. – 31.12.2017



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#### **ANNUAL REPORT 1.1. - 31.12.2017**

## **Main Organization**

ShelterBox registered Charity in England has grown according to objectives and delivered during 2017 catastrophe aid for about 32.000 families. The organization grows and develops well towards the objective to be able to help from year 2025 on every household in reach and in a vulnerable position, who have lost their home in a catastrophe (annual need of funds 40 mill£). The contacts from Finland with the main organization have become more versatile than before. In the Operations Team in UK there is now one Finnish-origin person, and during the year the first Finnish Response Team member got chosen and was trained. ShelterBox CEO Chris Warham was an invited presenter in Riga in the common seminar of e.g. Nordic Rotary Districts.

## **Operational organization of Finland**

As board members of the association have acted the following persons:

Ordinary members

Tapio Vihersaari, chairman

Osmo Siira, vice chairman beginning of the year

Eriikka Kalliokoski, secretary

Martti Matikainen

Niko Niemi, vice chairman from 30.8. on

Erik Stenström

Markku Stenvall

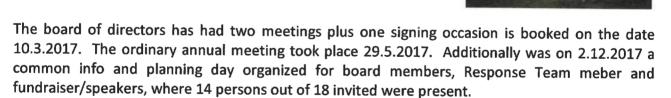
Olavi Wetterstrand (elected in 29.5.2017 annual meeting)

Suppliant members (invited in all meetings)

Outi Salonen, treasurer and Vesa Putkonen (until 29.5.2017)

Juha-Pekka Keränen, Juha Karjalainen and Olli Smolander (from 29.5.2017 onwards)





The daily activities of the association have been taken care of by the ordinary and suppliant board members plus several fundraiser/speakers, Rotarians organizing events, translators for Swedish and Estonian as well as writers of articles and family members.

#### Purpose of the activities

According to its statutes the association promotes in Finland the operations of the international charity organization Shelterbox. ShelterBox provides catastrophe homes and lifesaving and – supporting supplies to areas, where the people have suffered of sudden destruction. Also the



long-term effects of the aid are considered as significant factor in the outlining of activities in the Emergency Shelter and Aid Transport Clusters coordinated by UNHCR and IRC as well as in the common field of NGO's for long duration projects and Rotary organizations. ShelterBox has well managed to act respecting the conditions set by the local governments, sometimes in very challenging environments.

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There are strict prerequisites in activities and representation of ShelterBox, to avoid any misconduct in ethics, or fraud. The co-operation with Rotary organization has become closer especially in the countries in need of aid. One concrete example of this is the opening of the first official branch in the Philippines at the very end of the year. We participated by presence of two board members in the information days for country organizations nearby London in September. The most comprehensive, over 10-day training had the first Response Team member, who in January 2018 was in her first real deployment.

The operation in Finland and internationally is politically neutral, and need and want all citizen

circles as supporters. Year 2017 exceptionally many of the catastrophes having hit families were at locations, where due to unsafe environment the operations must have been conducted with and through organizations present in long term. Local Rotary organizations guarantee in many countries the unbiased and fair relief aid.



## Main efforts in Finland during 2017

Activities have geographically covered the whole Finland, as channels especially all Rotary Districts and

Rotary Clubs. On top of that, some Rotaract clubs were active in fundraising, and also Scouts as well as some schools took ShelterBox in their events.

The amount of association members grew during the year, even after having terminated several who had not paid the annual fee for two years. The total of memberships is still small giving potential for growth.

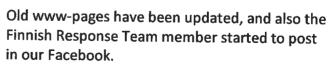
Fundraising presentations have been organized around 7 full demo Boxes, two ShelterKits and one SchoolBox. Supporting material and a roll-up belongs to all sets. Also presentation videos

and/or picture shows with better quality than before were used at various occasions.



Varied ShelterBox presentation/fundraising events were done during the year as before, the biggest public was reached e.g. at Housing Fair Finland in Mikkeli. Most remarkable increase in donations was from Rotary District of West-Finland, also East and Inner Finland Districts continued

with high activity.



Also this year the catastrophes with widest publicity took place in the autumn. They hit USA, several small island countries in the Caribbean, Bangladesh and the Philippines. Biggest amount of aid was anyway needed, in spite of smaller



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media visibility, the crises of Syria-Iraq and Nigeria-Niger-Chad-Cameroon and drought area of Somalia/Somaliland. The area and occasions covered became wider. From Finland we were able to transmit donations substantially more than before, almost according to the set objective.

As before, the spring and summer were the time of Rotary and other public presentation and fundraising events. Especially in East-Finland the number of presentations was kept high, also West-Finland had several successful showings. Activities outside Rotary organization have not made remarkable progress. At public events of Rotary ShelterBox still wakes up fresh positive attention.



The actives of association received well this year detailed information of ShelterBox operations, as 4 persons participated in the Nordic teambuilding weekend in Sweden. The offering of the Affiliate Conference organized in London was very educating. The material and ideas received from the main organization was spread to all actives in the first Country Seminar, in

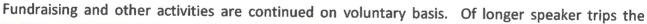
the above picture the participants. Both Nordic and Country days will be organized annually in the future. The chair of Nordic co-operation is transferred from Denmark to Finland for 2018.

# Main lines of action during 2018 in the association

Based on the plan, the activities will be developed within the same models as previously. Rotary- and Rotaract-clubs will continue as backbone, but even with our tiny budget we try to reach also other domestic NGO's and big public. No tracking numbers are any more allocated for full ShelterBoxes. The donators are planned to be kept closely informed of aid beneficiaries with regular emails.

As objective now is to improve the presentation sets by ShelterKits and small green Totem Boxes designed for distribution of separate NF items. No large-scale fundraising campaigns are in the thin budget. The transfer of the www-pages into the main organization server has been started, that includes the

modernization of image. The quantitative and qualitative development of speaker/fundraisers has been positive, but the backoffice tasks of the association still lack volunteers.





target is to compensate the fuel costs as on year 2017, at best by a special donation of the inviting party.

Understanding of ShelterBox operations among speaker/fundraisers is planned to be deepened by sending one new person into the training in UK and 3-4 new into the joint Nordic teambuilding. The latter will be organized in Sweden in September 2018. The physical location will be changed due to the change of operational concept of the

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former, not fit for us. In the enclosed picture the participants of 2017 training weekend.

#### Resources for activities

The voluntary workforce continuing for year 2017 is experienced, has an irreproachable personal record, and has by their job career a suitable and sufficient knowledge for the nominated tasks in the association. Further the new volunteers to be recruited will fulfill the same criteria's.

The association has proved, with the support of the members and various donors, to be able to perform as stipulated in its by-laws. The share of operational expenses in the total money flow through the association was about 5 %. The finance of mandatory operation al expenses of 2018 is secured by membership fees.

The essential communication channel, www pages, can still be kept alive by a supporting member organization, in the future by the corresponding support of main organization.

The financial figures of the third accounting year, and conclusions for year 2018 based thereon The association booked enrollment- and membership fees for 1.130 €, other funds raised for 3.852,14 € and directed donations for 29.852,25 €. Donations transferred onwards to the ShelterBox headquarters were 33.195 €, and expenses of the operations 1.783,52 €.

The balance sheet at 31.12.2017 includes periodizing of membership fees for 290€ as accrual. The bank expenses of December, the compensation of travel expenses decided by the board and one donation right at the year-change in transit, are booked as liabilities. The result of activities, -144,13 € is proposed to be deducted from equity, which in total is 847,91 € at closing. The association can continue its activities on 2018 without any specific difficulties.





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INCOME STATEMENT	01.01.2017	-	31.12.2017	
			01.01.2017	01.01.2016
			31.12.2017	31.12.2016
Statutory Activities				
Income total			29 852,25	19 511,03
Expenses of actual activities			34 653,23	26 909,70
Other expenses			325,29	143,91
Expenses total			34 978,52	27 053,61
Income/Expense net			-5 126,27	-7 542,58
Fundraising Activities				
Membership fees received			1 130,00	1 610,00
Other received funds			3 852,14	6 795,85
Income total			4 982,14	8 405,85
Membership fees paid			0,00	0,00
Other expenses of fundraising			0,00	280,00
Expenses total	•		0.00	280,00
Income/Expense net			4 982,14	8 125,85
Income/Expense net of Activities			-144,13	583,27
Other Income and Expenses				
Income from finance and investments			0,00	0,00
Expenses of finance and investments			0,00	0,00
Extraordinary income and expenses			0,00	0,00
Result of the Current Year			-144,13	583,27



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BALANCE SHEET	31.12.2017		
		31.12.2017	31.12.2016
Assets FIXED ASSETS CURRENT ASSETS Receivables			
Long-Term		0,00	0,00
Accouts receivable Other receivables		0,00	0,00
Short Term		290,00 <b>290,00</b>	940,00
Cash and cash equivalents		1 931,51	940,00 567,31
TOTAL CURRENT ASSESTS		2 221,51	1 507,31
Total Assets		2 221,51	1 507,31
<b>Liabilities</b> EQUITY			
Share-, Base or equivalent capital		0,00	0.00
Retained earnings		992,04	0,00 408,77
Current result		-144,13	583,27
TOTAL EQUITY		847,91	992,04
CLOSING RESERVES MANDATORY PROVISIONS			
LIABILITIES			
Long term		0,00	0,00
Accounts payable		0,00	0,00
Other payables		1 373,60	515,27
Short term		1 373,60	515,27
TOTAL LIABILITIES		1 373,60	515,27
Total Liabilities		2 221,51	1 507,31



#### **Signatures**

Lahti, 26.3.2018

the Board of Association

Eriikka Kalliokoski

Martti Matikainen

Niko Niemi

Osmo Siira

Erik Stenström

Markku Stenvall

**Olavi Wetterstrand** 

Tapio Vihersaari

chairman

### **Audit statement**

A report of the conducted audit has been issued today.

Lahti, 27.3.2018 Ernst & Young Oy APA-Firm

Jari Havukainen Authorized Public Accountant

# List of used account books and their archiving methods

Main/Daily account book

on paper

Accounts receivable and payable

on paper

Balance sheet specifications

bound

Annual closing documentation

bound

Archiving method of receipts:

The receipts are archived as original paper documents.

Annual closing documentation must be archived for minimum 10 years from the end of the accounting period.

The receipts of the accounting period must be archived for minimum 6 years from the end of the period.

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ShelterBox Tuki ry Annual Closing 31.12.2017

#### Additional Information

#### **PROFIT AND LOSS ACCOUNT**

The income in Statutory Activities consists as whole of donations for international Shelterbox - activities. A major share has been received as donation for one whole Box valued at 750 €. The number of donations bigger than that is small, in quantity a considerable share of donations are the sealed box collections at various events.

<u>Direct expenses of Statutory Activities</u> are donations to the main ShelterBox organization (ShelterBox Trust, National Westminster Bank, Helston, Cornwall TR13 8AZ) as directed or general donations.

Other expenses of Statutory Activities consist of expenses related to preparation of presentation and corporate material, to a small extent expenses of fundraising events, plus of bank charges.

<u>Membership Fees</u> are enrollment- and membership fees from private persons and organization members. The association has no membership fees as expenses. The expenses of operation have in first place been paid of member fees.

#### Other Received Funds include

- Fundraising event income with sealed boxes of about 50 active events.
- During the accounting year there were no supporting member's fees, no income of other activities or sales, nor corresponding purchase expenses

## **BALANCE SHEET**

Accruals include the unpaid enrollment and membership fees of private persons (290 €).

<u>Cash and Cash Equivalents</u> are deposited on the account of operations with Päijät-Hämeen Osuuspankki Bank.

Other Payables include the trip compensations decided by the board (278,30 €), the bank charges of December (15,27 €) and the donation in transit 1.050 €.

#### **SUMMARY OF KEY ELEMENTS**

Participants in ShelterBox Response Team training
Participants in international ShelterBox seminars
Future SB training events:
Sweden 9/2018
England 10/2018
1 person
Vilnius 10/2018
1-2 persons
Donations by Finland
year 2017
44 Box values

cumulative by end of 2017 390 Box values

ShelterBox tuki ry has regular members at 31.12.2017 123 persons and organizations

honorary members at 31.12.2017 7 persons

Share of donations used for operational expenses 1,94%

